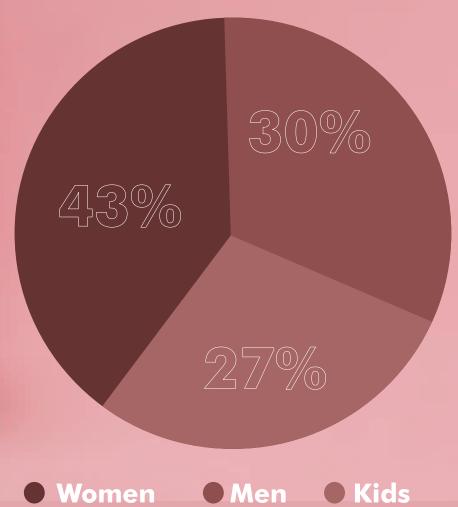


### Business Proposal





### Share Of Indian **APPARELS** Market



# Welcome to our Alliance



This is a short, sweet and simple information on who we are? what we do? and how this is great opportunity for you to earn decent, reliable and sustainable income with a minimal investment.

# MAHEKFASHION

### **ABOUT US:**

Mahek Fashion is a well established name in the ready made garment industry for its dedication and perseverance. Even in a very harsh economic period, we continued to grow and maintain a profitable business. We believe in transperancy and honesty. Our good business strategies, hardwork and dedication towards the work is the key to our success.

Mahek Fashions is a parent company of CELEBRITY, which is known for its premium and high range of ethnic and party wear and GUZEL, which is well known for wide variety of indo western, casual and daily wear. We are in the competitive business for over seven years.

We intend to follow our cutomer purchasing preferences by following latest trend. We strive to bring the latest trends to our customer and also maintain high quality fabric which gives premium look and feel.

The most important thing to us is customer satisfaction. Our experienced and knowledgeable staff is always nearby, ready to assist and provided needful tips to the customer and help them chose what's best for them.

# MAHEKFASHION

In the ever-evolving world of fashion, where trends come and go like fleeting seasons, there stands a stalwart in the industry – **Mahek Fashion**. With a legacy built upon dedication and unwavering perseverance, **Mahek Fashion** has solidified its name as a leading player in the ready-made garment sector. What sets us apart is not just our resilience in the face of economic challenges but also our commitment to transparency and honesty in every facet of our business.

#### A HISTORY OF RESILIENCE AND GROWTH

**Mahek Fashion's** journey is a testament to the spirit of perseverance. Through turbulent economic periods, we not only survived but thrived, maintaining a profitable venture. Our success is not merely a stroke of luck; it's a result of meticulous business strategies, relentless hard work, and an unwavering dedication to our craft.

# MAHEKFASHION

#### SEVEN YEARS OF COMPETING AND THRIVING

With over seven years of experience in the competitive fashion landscape, Mahek Fashion has honed its expertise. We understand that staying ahead in the industry means staying in tune with customer preferences. Therefore, we make it our mission to keep pace with the latest trends while ensuring the highest quality of fabrics to impart that premium look and feel.

#### **OUR PLEDGE**

Customer Satisfaction Above All At Mahek Fashion, customer satisfaction is not a mere catchphrase; it's our driving force. Our team of experienced and knowledgeable professionals is always at hand, ready to assist and provide invaluable tips to our valued customers. We believe that every individual deserves to look and feel their best, and we're here to make that a reality.

### A FASHION HOUSE OF DISTINCTION

Mahek Fashion isn't just a name; it's a parent company to two distinct fashion brands that have left an indelible mark in the industry.







When it comes to premium and high-end ethnic and party wear, CELEBRITY reigns supreme. Our meticulously crafted ensembles reflect opulence and sophistication, catering to those who seek the finest in fashion. CELEBRITY is not just clothing; it's an expression of elegance.





GUZEL embodies diversity and creativity, offering an extensive range of indowestern, casual, and daily wear. Our designs seamlessly fuse tradition with modernity, catering to individuals with eclectic tastes. GUZEL is a celebration of fusion fashion, where cultures converge in style.







# GHARARA & SHARARA



# DESIGNER SULTS





## GOWNS





# TRENDING



### **OUR PRODUCT**



### LY WEAR KURTI & BO



#### INVESTMENT OPPORTUNITY WITH MAHEK FASHION: A LUCRATIVE PARTNERSHIP:

At Mahek Fashion, we recognize the value of strategic partnerships, and we are delighted to present an investment opportunity that offers a mutually beneficial collaboration. Below, we provide detailed information about the investment terms and potential returns.

#### TOTAL STORE CAPITAL:

The total capital required for our venture stands at 60 lakhs.

#### • INVESTMENT SHARE:

Upon an investment of 10 lakhs, the investor will become a valued investing partner with a 16.66% ownership stake in a store.

#### PROFIT DISTRIBUTION:

Our commitment to transparency and rewarding partnerships is reflected in our profit distribution structure. Investors will receive their share of profits every 15th of the month.

This investment opportunity not only offers the potential for financial growth but also aligns with Mahek Fashion's principles of fairness and collaboration. We believe in fostering long-term relationships built on trust and mutual benefit.

#### Terms of Investment

We believe our business can generate a return of 2.5 to 3.0 percent of the investment per month.

During festivals, we believe the profit will generate higher returns i.e., approximately 4.5 to 7.0 percent of the investment.

There will be a locking period of 1 years in which no investor is allowed to withdraw their investment.

If an investor wishes to withdraw their investment, a prior notice of three months shall be given.

AMOUNT	RETURNS % / MONTH	RETURNS MONTH
2.5 Lakhs	2.5% to 3%	6250 to 7500
5 Lakhs	2.5% to 3%	12,500 to 15,000
7.5 Lakhs	2.5% to 3%	18750 to 22500
10 Lakhs	2.5% to 3%	25,000 to 30,000

Should you have any further inquiries or wish to explore this investment opportunity in more detail, please do not hesitate to reach out to our dedicated team.

We look forward to the possibility of forging a successful partnership with you at Mahek Fashion.

# MAHEKFASHION

#### **CONTACTS US:**

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